

# Five O'Clock Club Outplacement

## The Ethical Choice

*Often imitated; Never successfully*



### Our Mantra

**“We always do what is in the best interests of the job hunter”  
– while saving money for HR.**

## The Five O'Clock Club Advantage

### – FOR HUMAN RESOURCES

**Shows fairness and concern  
for those being let go.**

**Gives employees the support they need.**

- **Immediate engagement**
  - Employee contacted *within ½ hour* of our receiving the assignment.
  - Employee focuses on the future. Better job search.
  - Private coach makes courtesy phone call *before sundown that day!*
  - We FEDEX books, CDs and other materials *that day.*
- **Low overhead**

Lowest prices for you.
- **Monthly reporting** with a human touch.

No computer-generated reports.
- **Materials for managers**

To help with the exit process.
- **HR Network breakfasts**

To help you with *your* career.

## The Five O'Clock Club Advantage – FOR EMPLOYEES

- **A research-based, high-impact methodology:**
  - Average professional, manager or executive has a new job or is in the negotiating stage in just 10 to 12 weeks!
  - Yet all programs are for one year or more (costing less than a 3-month program at other firms).
- **Provides downside protection to employees**
  - Can work at a consulting assignment for months and still use our services.
  - Get help with challenges in a new job—for months.
  - **If they lose their new job, they can come back to us.**
  - Time can be put on hold to return to school, do consulting work or handle personal issues. Up to two years.

**No one else offers this!**

- **The only research-based program:**
  - 25 years of research: Who gets the best jobs and how.
  - Powerful assessment process with private coach:
    - **58% decide to change careers** (industries / fields).
    - Try new field while still working with us.
  - The best materials (books, CDs, etc.) on the market.
  - The best coaches are attracted to us:
    - Work intensively with clients over long period.
    - Paid handsomely – but only for time spent with your employees.
  - A customer service department:
    - To keep you informed.
    - To keep your employees engaged in the process.

**We don't declare “success”  
– or push job hunters out the door –  
when a person simply decides to try a new field,  
lands a consulting assignment,  
or returns to school!**

**The emphasis is on *career development,*  
not just job search.**

- **Weekly small-group strategy sessions:**
  - Individual strategic analysis in a group of their peers with a senior coach.
  - Healthy environment:
    - **Half of the attendees are employed!**
  - Meet with the same small group every week.
  - They get jobs faster and at higher rates of pay.
  - Provides accountability, innovation and camaraderie.